

Bringing bids to life – securing inward investment for city projects

client | partner Opportunity Peterborough

Securing £3 million investment

Royal HaskoningDHV and Green Ventures worked closely with Opportunity Peterborough and Peterborough City Council to plan, develop and deliver Peterborough's successful bid for the Technology Strategy Board's Future City Demonstrator Competition which secured £3 million for the city.



The competition challenged UK cities to show how they would use the funding to become 'smart cities' – places that integrate systems and use cutting-edge tools and techniques to create better spaces to live and work. 100 UK cities registered for the competition with 30 cities making full proposals.

Demonstrating partnership working and need

Peterborough was shortlisted alongside Bristol, London and Glasgow. At the heart of Peterborough's success was the highly integrated nature of the bid which was developed by 30 local organisations, authored by eight partners and presented to government by five.

Development of the bid involved high speed collaboration and robust business cases. A number of sets of data were aligned to demonstrate need for the project and add credibility to the solutions being proposed.

We are now helping Peterborough to deliver its £3 million Peterborough DNA project to develop and test innovative ways of shaping a smart, future-proofed city.

Find out more:

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“Peterborough's bid was extremely competitive, helped by the powerful way we aligned city data to create visualisations. Rather than telling the panel about the need for our project, we were able to show them.”

Steve Bowyer, Opportunity Peterborough

