

A new approach to tackling fuel poverty – Glasgow

client | partner Glasgow City Council

A more joined-up, resource efficient approach

Agencies and organisations in Glasgow needed to work smarter to reduce fuel poverty in the city. A programme of Accelerated Collaboration, over an intensive three week period, was delivered to embed change and improve results.

Challenging assumptions by examining the evidence

A data-led process for identifying and prioritising fuel poverty hot spots was developed. A visual model was created to convey the scale and distribution of the problem in an easy to understand and engaging way. This helped to raise awareness of the issue as well as acting as a catalyst and practical tool for more joined-up and targeted delivery programmes.

A new approach to understanding and tackling fuel poverty in Glasgow that challenged assumptions and unearthed new insights.

Greater accuracy in the spending of resources

One of the key insights unearthed as part of the Accelerated Collaboration and Visualisation process challenged a widely held assumption that resources should be targeted at tenants of social housing providers. In fact, this group were closely monitored and supported through existing social housing initiatives. It was actually private tenants that were most vulnerable to fuel poverty and its wider negative impacts.

Glasgow is now taking forward a portfolio of recommendations through an 'Affordable Warmth' task force.

Find out more:

Stuart Dawks, +44 (0) 1733 336508
stuart.dawks@rhdhv.com

royalhaskoningdhv.co.uk

“It would not have automatically struck me that fuel poverty was a subject that could have been brought to bear in this way as something of crucial moral and social importance.”

Gordon Matherson, Leader, Glasgow City Council.

