

THE WORLD WATER ATLAS

Compelling narratives
and a platform for action



Water represents society's most challenging and complex risk. Too much, too little, and too dirty water combine in potentially disastrous ways with climate change and socio-economic development. The High Level Panel on Water (HLPW) Action Plan points out that we need to understand the risks and link them to potential solutions to inspire action.

In the summer of 2016, [Prime Minister Rutte of The Kingdom of The Netherlands](#), when meeting with the Sherpas of the UN and World Bank's HLPW, confirmed the urgency and need for action to better understand and address these complex risks, when he said:

"Give me a powerful story
I can work with"

[The World Water Atlas](#) is directed by the HLPW Action Plan, presented on September 21st, 2016

The Action Plan recognizes the need for "a platform where states can share and exchange lessons and good practices for addressing water-related disasters and translate them into solutions that can be promoted globally".

The Kingdom of the Netherlands has developed the "World Water Atlas" under the patronage of the HLPW, and with support of the Dutch water sector. The action-inspiring narratives in the Atlas will be developed along three lines.



Too Little Water



Too Much Water



Too Dirty Water

The narratives will address the aspects of



People



Planet



Prosperity



Peace



Partnership

THE WORLD WATER ATLAS

The World Water Atlas is an initiative of the Special Envoy for International Water Affairs of the Kingdom of the Netherlands and Sherpa to the UN/WB High Level Panel on Water, Henk Ovink

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Founding Partners

- Netherlands Ministry of Infrastructure and Water Management
- Deltares
- International Architecture Biennale Rotterdam (IABR)
- Netherlands Environmental Assessment Agency (PBL)

Digital Platform a growing and dynamic virtual environment

For all people and their leaders who want to understand and address the multifaceted risk related to water, **The World Water Atlas** is an interactive platform that marks water risk 'hotspots,' where challenges and opportunities collide. The Atlas is presented in compelling narratives backed by reliable open-source data.

The World Water Atlas will also deliver:

- Short documentary films
- Hardcopy outreach
- Public presentations and debates

We need all of you in order to build this global water coalition together. We need your input, your knowledge, expertise, networks and solutions as an active partner of the World Water Atlas!

Safe water for all is the ultimate reward!

Join the
pre-launch
events

19-23 March 2018

World Water Forum | Brasilia

22 March 2018

World Water Day | New York

www.worldwateratlas.org

