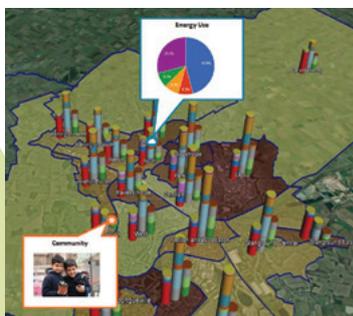


Living data – city data that’s open, accessible and real-time

client | partner Opportunity Peterborough

Cities have a lot of data, on population, energy, waste, water, housing, and education. This information is stored on council officer’s computers, sits on shelves in huge strategy documents, and is held by third parties for example not-for-profit partners or consultants. It’s rarely brought together, aligned and shared openly to form a whole picture. Links, impacts and correlations are easily missed.



Developed with input from businesses and the local authority, the interactive visual model brings city data to life making it easy to spot correlations and links.

Open and accessible data

For the Living Data project we brought publicly available data together from a range of sources, including the census and government statistics on health.

We created a 3D visual tool to make the data easy to understand for local residents, businesses, council staff and third sector organisations. And even better, the system automatically searches for new information so the data is always as up-to-date as possible.

By taking this data and turning it into something easy to understand and useful, people will be able to work smarter and find new approaches to key city challenges. The idea is to make the raw materials available to catalyse innovation.

Smarter cities

In 2013 we helped Peterborough with its bid to secure £3million funding from the government’s Technology Strategy Board to develop and test out ideas on how to make cities work smarter. We were pleased to then be asked to help deliver Living Data, a key strand of work for the Peterborough DNA programme.

Find out more:

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“Cities have a lot of data, about population, health, and waste. We want to bring this data to life and make it easy to understand to see what innovation it inspires. It’s all about shaping a smarter Peterborough, a future-city.”

Ina Dimireva, Opportunity Peterborough

